

MISSIONS OF HOPE INTERNATIONAL
JOB DESCRIPTION

Position Title: Graphic Designer
Reports To: Communications Manager
Supervises: None
Department: Communications

Overall Job Purpose

The Graphic Designer will play a key role in crafting compelling and strategic visual content that supports our family of ministry and business brands, campaigns, internal and corporate communication, and community engagement materials as well as ensure that the organization's visual identity is consistent, impactful, and aligned with her mission.

Duties and Responsibilities:

- Design print and digital materials including social media graphics, brochures, flyers, promotional products, infographics, reports, presentations, and event collateral targeting a wide range of audiences.
- Develop visual concepts that communicate our programs and impact in a clear and compelling way.
- Support storytelling initiatives through photo editing, layout design, and visual storytelling.
- Collaborate with the Communications team to plan and execute visual content strategies across various media.
- Maintain brand consistency across all visual assets.
- Create templates and guides to support internal teams in producing branded content.
- Assist in managing a media library of images, icons, and design assets.
- Contribute to the creative direction of campaigns and outreach initiatives.

Academic and Professional Qualifications & Experience

- Degree or diploma in Graphic Design, Visual Communication, or a related field.
- Minimum of 2 years of relevant work experience.
- Proficiency in Adobe Creative Suite (Illustrator, Photoshop, InDesign, etc.) or similar design tools.
- Strong portfolio showcasing a range of design work across print and digital media for various types of design projects.
- Understanding of design for social good, with sensitivity to issues affecting marginalized communities.

Competencies/Abilities/Skills Required.

- Ability to work collaboratively in a diverse, mission-driven team.
- Possess a keen creative and artistic eye and be well trained in both professional workflows and the principles of design.
- Excellent time management skills and ability to handle multiple projects simultaneously.
- Basic knowledge of content writing, photography, video editing, or motion graphics is a plus.
- Familiarity with design for NGOs, advocacy, or development work is an asset.
- Must be a committed Christian, able to stand above denominational diversities.
- Excellent presentation skills are a plus.
- Excellent analytical and problem-solving abilities.
- Strong interpersonal and communication skills.
- Ability to work independently with minimal supervision.
- Organized, detail-oriented, and proactive.