

MISSIONS OF HOPE INTERNATIONAL

JOB DESCRIPTION

Position: Senior Writer
Reports to: Communications Manager
Supervises: Communications Intern(s)
Department: Communications
Grade:

Overall Job Purpose

The Senior Writer will be responsible for enriching our internal and external communications through compelling copy, including blog posts, emails, news articles, social media content, web content, scripts for videos, internal newsletter and other types of copy. The position is responsible for connecting international partners to our mission, transform lives and restore hope to disadvantaged communities in Kenya and beyond.

Duties and Responsibilities:

- Creating compelling stories that span a variety of topics for a broad range of communications channels (website, blogs, emails, articles, social updates, case studies, guides, brochures etc.) with the primary audience being international partners.
- Creating concise, eye-catching, and innovative headlines and body copy
- Identifying and creating stories through research and communication with various staff throughout the organization.
- Brainstorming and collaborating with the Communications team for new ideas and strategies.
- As needed, travel domestically to capture content for marketing campaigns, donor updates, and other projects.
- Other duties as assigned by the supervisor.

Qualifications & Requirement;

- Bachelor's degree in Creative Writing, Journalism, English, Humanities or related field.
- Minimum three years of experience in a content or article writing role; dealing with content for a company, a media house or any other organization.
- Has sophisticated command of written English with a clear ability to switch between formal communication for the organization and a personable, casual tone of voice while telling someone's story.
- Has good interviewing skills and the ability to put people at ease while asking the right questions to get the complete story.
- Has strong people skills and is able to work well and take input from multiple stakeholders while working in a collaborative environment.
- Has an entrepreneurial, innovative spirit; an ability to apply creativity in a practical way.

- Is able to work autonomously and independently; this person will be expected to take input from many stakeholders, but ultimately support the brand's communication strategy with confidence.
- Can prioritize a varied workload and work well under pressure while adhering to strict deadlines.
- Has no qualms about working among disadvantaged communities which entails interacting with slum dwellers and various rural community members.
- Has a deep passion for the organization and its mission.